



# BBI Drinks Competition

22nd - 23rd July 2014



## For Ales, Lagers, Ciders, Waters and Soft Drinks

Open to all UK and Foreign Producers, Bottlers, Canners, Packers and Agents

The Annual BBI Drinks Competition allows producers of **Ales, Lagers, Ciders, Waters** and **Soft Drinks** to enter their products for blind tasting. With multiple product classes and industry-recognised awards for winners it is an ideal platform to gain product distinction.

### Ales, Lagers, Ciders & Premixed Cocktails

Class A	Ales	abv 1.5% - 3.9%
Class B	Ales	abv 4.0% - 4.9%
Class C	Ales	abv 5.0% - 5.9%
Class D	Ales	abv 6.0% - 7.4%
Class E	Ales	abv 7.5% and above
Class F	IPA (India Pale Ale)	abv 4.0% - 5.4%
Class G	IPA (India Pale Ale)	abv 5.5% - 7.4%
Class H	Stout, Porter or Dark Ale	abv 4.5% - 5.9%
Class I	Lagers	abv 4.0% - 5.4%
Class J	Ciders	abv 4.0% - 5.4%
Class K	Ciders	abv 5.5% and above
Class L	Ciders/Perry	Non-Apple or Flavoured
Class M	Premixed Cocktails	
Class N	Packaging	

### Waters, Soft Drinks & Juices

Class O	Natural Mineral Water	Still
Class P	Natural Mineral Water	Sparkling
Class Q	Spring Water	Still
Class R	Spring Water	Sparkling
Class S	Waters	Flavoured (Still/Sparkling)
Class T	Flavoured Soft Drinks	
Class U	Adult Soft Drinks	
Class V	Organic Soft Drinks	
Class W	Energy/Nutritional/Functional Drinks	
Class X	Fruit Juices	Fresh/Chilled
Class Y	Fruit Juices	Ambient/Non-Chilled
Class Z	Packaging	

Judging takes place from 22nd - 23rd July 2014. We must receive four bottles/cans for each product entered, two of these are to be blank with no distinguishing marks or labels and two must be fully dressed. Please ensure your entries are delivered to the BBI between 14th - 18th July 2014. Chilled entries for Class X must be delivered on 21st July 2014.

