



THE ANNUAL BBI DRINKS COMPETITION ALLOWS PRODUCERS OF ALES, LAGERS, CIDERS, WATERS, SOFT DRINKS, JUICES AND OTHER **BEVERAGES TO ENTER** THEIR PRODUCTS FOR **BLIND TASTING AND IS** OPEN TO ALL UK AND FOREIGN PRODUCERS, BOTTLERS, MULTIPLE CANNERS, PACKERS AND AGENTS. WITH PRODUCT CLASSES AND INDUSTRY-RECOGNISED AWARDS FOR WINNERS IT IS AN IDEAL PLATFORM TO GAIN PRODUCT DISTINCTION.

ENTRY CLOSES 24TH JULY 2024

## Ales, Lagers, Ciders & Alcoholic Drinks

A1	Ales	abv 1.5% - 3.9%
A2	Ales	abv 4.0% - 4.4%
А3	Ales	abv 4.5% - 4.9%
A4	Ales	abv 5.0% - 5.9%
<b>A</b> 5	Ales	abv 6.0% - 7.4%
<b>A6</b>	Ales	abv 7.5% and above
A7	IPA (India Pale Ale)	abv 4.0% - 5.4%
A8	IPA (India Pale Ale)	abv 5.5% - 7.4%
<b>A</b> 9	Stout, Porter or Dark Ale	abv 4.0% - 5.4%
A10	Stout, Porter or Dark Ale	abv 5.5% - 7.4%
A11	Lagers	abv 4.0% - 5.5%
A12	Ciders	abv 4.0% - 5.4%
A13	Ciders	abv 5.5% - 6.9%
A14	Ciders	abv 7.0% and above
A15	Flavoured Ciders/Perry	
A16	Low Strength Ales	abv 0.5% and below
A17	Low Strength Ciders	abv 0.5% and below
AP	Packaging	

## Waters, Soft Drinks & Juices

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W1	Spring Water	Still
W2	Spring Water	Sparkling
W3	Flavoured Water	Fruit
W4	Flavoured Water	Botanical/Herbal
W5	Flavoured Soft Drinks/Lemonade	. 4
W6	Premium/Adult Soft Drinks	١
W7	Alcohol-Free Cocktails/Mocktails	and the same of th
W8	Fruit Juices	2 3
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		Enter
		online www.bbi.org.u enter

## PRODUCT ENTRY

First Blind Taste Entry £99 PLUS VAT

Additional Blind Taste Entry £79 PER PRODUCT PLUS VAT

Packaging Entry £50 PER PRODUCT PLUS VAT



PLEASE RETURN YOUR ENTRY FORM BY WEDNESDAY 24TH JULY 2024

British Bottlers' Institute (BBI), 4 St Patricks Road, Basingstoke, Hampshire, RG22 6DN, UK 

We wish to enter the BBI Drinks Competition being held on 20th-21st July 2024 in the following classes:

CLASS PRO	DUCT NAME		FEE &	
			£ First product §	£99
			& Additional entry	£7
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