



COMPETITION

ENTRY GUIDE

This guide will help you ensure that your products are correctly entered into the BBI Drinks Competition.

We need:

Four bottle/cans/carton of each product

All of these must be fully labelled and dressed as if it was available for sale.

The BBI will arrange for your products to be blanked for entry into the blind tasting competition.

If you have entered the Packaging Class please **supply two extra fully dressed bottles/cans/cartons for each product entered.**

We also require a listing of the products you have entered and the categories they have been entered into, e.g.:

A1 = product name one

A9 = product name two

W5 = product name three

Please ensure your entries, entry list and any special instructions are delivered to us between: **Monday 19th - Friday 23rd July 2021 (9:30 – 16:00).**

If you do require any assistance please contact us on +44 (0) 1246 326478.

Thanks for entering and good luck!

- Downloaded and completed the entry form for your product/s.
- Mailed the completed entry form together with payment to the BBI (address at bottom of page).
- Selected **four, fully dressed** of each product to be entered.
- Created a list of entries confirming your entries and categories, e.g.:
Category No. 1 – Product Name 1
Category No. 2 – Product Name 2
- Securely packed the entries, including the entry list plus any special instructions and send to the BBI (address at bottom of page).
Please arrange for your entries to be delivered
between Monday 19th and Friday 23rd July 2021 (9:30 - 16:00)

Send your entries to:

British Bottlers' Institute – 2021 Competition
51A Basepoint, Caxton Close, Andover, Hampshire, SP10 3FG, United Kingdom
Tel: +44 (0) 1264 326478 Email: info@bbi.org.uk Web: www.bbi.org.uk
To arrive between Monday 19th and Friday 23rd July 2021 (9:30 - 16:00)