

BBI DRINKS 2025 COMPETITION

BRITISH BOTTLERS INSTITUTE

29TH-30TH JULY 2025



The Annual BBI Drinks Competition allows producers of ales, lagers, ciders, waters, soft drinks, juices and other beverages to enter their products for blind tasting as is open to all UK and foreign producers, bottlers, multiple canners, packers and agents. With product classes and industry-recognised awards for winners it is an ideal platform to gain product distinction.

ALES, LAGERS, CIDERS & ALCOHOLIC DRINKS

A1	Ales	abv 1.5% - 3.9%
A2	Ales	abv 4.0% - 4.4%
A3	Ales	abv 4.5% - 4.9%
A4	Ales	abv 5.0% - 5.9%
A5	Ales	abv 6.0% - 7.4%
A6	Ales	abv 7.5% and above
A7	IPA (India Pale Ale)	abv 4.0% - 5.4%
A8	IPA (India Pale Ale)	abv 5.5% - 7.4%
A9	Stout, Porter or Dark Ale	abv 4.0% - 5.4%
A10	Stout, Porter or Dark Ale	abv 5.5% - 7.4%
A11	Lagers	abv 4.0% - 5.5%
A12	Ciders	abv 4.0% - 5.4%
A13	Ciders	abv 5.5% - 6.9%
A14	Ciders	abv 7.0% and above
A15	Flavoured Ciders/Perry	
A16	Low Strength Ales	abv 0.5% and below
A17	Low Strength Ciders	abv 0.5% and below
AP	Packaging	

WATERS, SOFT DRINKS & JUICES

W1	Spring Water	Still
W2	Spring Water	Sparkling
W3	Flavoured Water	Fruit
W4	Flavoured Water	Botanical/Herbal
W5	Flavoured Soft Drinks/Lemonade	
W6	Premium/Adult Soft Drinks	
W7	Alcohol-Free Cocktails/Mocktails	
W8	Fruit Juices	
WP	Packaging	

ENTER ONLINE

ENTRY
CLOSES
23RD JULY
2025

www.bbi.org.uk/enter

PRODUCT ENTRY



**First
Blind Taste Entry**

£99
PLUS VAT

**Additional
Blind Taste Entry**

£79 PER PRODUCT
PLUS VAT

**Packaging
Entry**

£50 PER PRODUCT
PLUS VAT

We wish to enter the BBI Drinks Competition being held on 29th-30th July 2025 in the following classes:

CLASS	PRODUCT NAME	FEE £
		£ First product £99
		£ Additional entry £79
		£
		£
		£
		£
		£
		£
		£
		Subtotal £
		VAT @ 20% £
		TOTAL £

Judging takes place from **29th-30th July 2025**. We must receive three bottles/cans for each product entered which must be fully dressed with all labels, crown caps, etc as we will organise the blanking for entry. Please ensure your entries are delivered to the BBI between **21st-24th July 2025**. For competition entry guidelines please visit www.bbi.org.uk/compguide

Company Name and Address: _____

Email: _____ Tel: _____

Payment Enclosed Please invoice me quoting order no: _____

I/We accept and agree to abide by the rules and conditions of the competition and the decision of the judges. Full rules, terms and conditions are available at www.bbi.org.uk/compterm

Contact Name: _____

Signature: _____ Date: _____

PLEASE RETURN YOUR ENTRY FORM
BY **WEDNESDAY 23RD JULY 2025**

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www.bbi.org.uk/enter